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Degree Controls Receives Data Center Cooling Product of the Year Award

Frost & Sullivan applauds DegreeC for helping customers manage efficient data centers

Milford, NH – March 20, 2008 – Degree Controls, Inc. (DegreeC), the global leader of state-of-the-art thermal and airflow technologies for electronics and data centers, announced today that it has been awarded the Frost & Sullivan 2008 Product Line Strategy of the Year Award in the North American Data Center Cooling Solutions Market.

The award recognizes DegreeC’s patented [AdaptivCool](#)[™] intelligent cooling solution and DegreeC’s [HotSpotr](#)[™], a packaged product that eliminates data center hot spots.

DegreeC’s data center product offerings were recognized for their flexibility, cost effectiveness and applicability to many different sectors, including financial services, manufacturing and higher education. DegreeC’s products are non-intrusive and installation requires no data center downtime.

“[DegreeC’s] strategy allows data center managers to reduce energy consumption by up to thirty percent or, alternatively, to increase the amount of computing load that can be deployed safely in the same space with the same cooling capacity,” according to the award’s summary.

“We are pleased to receive this prestigious award from Frost & Sullivan,” said Eric Birch, a DegreeC Executive Vice President and Data Center Division General Manager. “For the last two years, our team of engineers has been helping customers more efficiently manage their data center cooling and get a handle on energy consumption.”

DegreeC anticipates that 2008 sales of its data center offerings will be double that of 2007.

In January of 2006, DegreeC released [AdaptivCool](#)[™], a patented, intelligent cooling solution that uses sophisticated thermal control systems to maximize the efficiency of existing CRACs (Computer Room Air Conditioners). AdaptivCool’s temperature sensors send information to a sophisticated thermal controller that calculates minute-by-minute cooling demand and dynamically controls data center airflow via floor-and ceiling-mounted air handlers.

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AdpativCool's network of sensors provides IT managers with a minute-by-minute update and warns of impending thermal problems.

In May of 2007, DegreeC released HotSpotr™, a packaged product for eliminating data center hotspots. HotSpotr™ works by supplying cool air preferentially to a data center's hot racks and exhausting the hot air directly back to the CRAC (Computer Room Air Conditioner) that can handle the heating load best. By eliminating hotspots, HotSpotr™ minimizes the incidence of equipment failure due to overheating, and therefore increases computer uptime and reduces the need to spend money on additional CRACs.

DegreeC will be formally presented with the Frost & Sullivan award at a reception in San Antonio, TX on April 15, 2008.

About DegreeC

In eleven years DegreeC has become a leading provider of thermal and airflow solutions for challenging telecommunications and medical applications. DegreeC is now applying its chassis-level thermal expertise to mission-critical room-level spaces, primarily sophisticated data centers and clean rooms. DegreeC was founded in 1996 and now has approximately 100 employees in offices in the United States, India, China, Japan and Mexico. DegreeC's main offices are located in Milford, NH, and Marlborough, Mass. DegreeC is a private, minority-owned ISO 9001 registered company. Additional information on DegreeC's can be found at <http://www.degreec.com>.

About Frost & Sullivan

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