For Immediate Release

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Degree Controls AdaptivCool™ Announces East Coast Tour of Seminars on Reducing Data Center Cooling Costs

Seminars Address Needs of Multi-Person Energy Teams to Get Dramatic Cost Savings

Milford, NH – January 24, 2007 – Degree Controls, Inc. (Degree°C) today announced an East Coast seminar tour for its AdaptivCool™ business that will show facilities managers and multi-functional energy teams five ways to reduce data center cooling costs.

Degree°C AdaptivCool™ will host the first session of the tour on March 15, 2007, at the Westin Hotel in Waltham, Mass. The Waltham seminar will be followed by a seminar at the Hilton Hotel in Hartford, Connecticut, on April 19, 2007. Seminars in New York, New Jersey, Philadelphia and the Baltimore-Washington area are planned and will occur at dates to be announced later.

Building on a successful seminar in November 2006, AdaptivCool decided to hold the seminars along the East Coast. "The seminar gave me the opportunity to hear how others are dealing with the increased problems associated with high density servers and data centers, as well as the opportunity to exchange ideas," said John Frugard, Vice President and Certified Energy Manager of Capitol Engineering, a Newton, Mass.-based engineering services firm.

Participants will learn best practices for reducing data center cooling-energy costs. Topics covered at these seminars will include reducing over-cooling, directing airflow, managing humidity levels, the benefits of server virtualization, and low-cost changes in site architecture. The seminars place special attention on increasing cooperation between Facilities and IT managers.

In early 2006, Degree°C released Degree°C AdaptivCool™, a sense-and-control system that improves cooling efficiency in data centers. AdaptivCool can reduce the data center cooling energy costs at problem data centers by up to forty percent, and at most other data centers by twenty percent.

In operation, the network of AdaptivCool sensors detects where cooling is needed most, prompting AdaptivCool air movers in the data-center's floor and ceiling to redirect airflow to solve the problem immediately.

(more)

Degree°C AdaptivCool was developed to counteract the forces that increase data center cooling energy costs. Over the past two decades computers have become much more powerful and much smaller, so data centers struggle with dramatically higher heat densities. At the same time the price of electricity has risen, but computers' processing performance per kilowatt of electricity has remained constant. The result: data centers are much more expensive to run, and many are overheating as well.

One recent AdaptivCool customer, Danvers, Mass-based Osram Sylvania, estimated it immediately reduced its electricity consumption by nearly twenty percent. The system was installed with no data-center downtime.

"Whenever I travel to data centers and conferences across the country, I hear facilities managers talk about their need to reduce the cost of data-center cooling. We have solutions. We arranged this tour to reach those facilities managers with a forum to discuss best practices," said Walter Phelps, AdaptivCool's Data Center Product Manager.

"The financial rewards are substantial for multi-functional energy teams that search for ways to save money in data centers," said Mike Hruby, AdaptivCool Executive. "For most large and mid-sized corporations the data center is the last frontier for major energy savings at low investment." Hruby added. "AdaptivCool's seminar series gives facilities and IT people the tools and common understanding to work together to get the financial results corporations need without hindering data center operations in any way."

For registration and additional information on the breakfast, please visit http://www.FixMyDataCenterCooling.com.

About AdaptivCool

Typically AdaptivCool installations pay for them selves in 8-11 months. The AdaptivCool solution consists of a networked system of low-cost sensors whose signals a software program interprets so it can drive air movers to use cooled data center air supply most efficiently. The system is inexpensive, compact and non-intrusive. Degree°C installs AdaptivCool after careful analysis of data center heat sources and cooling airflow patterns. Facilities Managers like the AdaptivCool savings, and IT Managers like the fact that AdaptivCool does not require them to move existing equipment. Detailed information on AdaptivCool can be found at http://www.FixMyDataCenterCooling.com.

About Degree°C

In eleven years Degree°C has become a leading provider of thermal and airflow solutions for challenging telecommunications and medical applications. Degree°C is now applying its chassis-level thermal expertise to mission-critical room-level spaces, primarily sophisticated data centers and clean rooms. In addition to its USA locations, Degree°C has facilities in India, China and Japan. Degree°C employs approximately 100 people. Degree°C was founded in 1996 and has offices in Milford, NH, and Marlborough, Mass. Degree°C is a private, minority-owned ISO 9001 registered company. Additional information on Degree°C can be found at http://www.degreec.com.

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